**Career Academy Integrated Unit Plan**

**Academy Name: AEMM** **School: Deltona High School**

**Date Created: June 8, 2011 Created by: Watts and Norman**

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| Integrated Unit Plan Title: *Anthem* and the use of power |
| Courses to integrate: English/Marketing Applications |
| Grade Level: 10 Honors |
| Timeline & Duration: 3 weeks |

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| Unit Summary: The purpose of this unit is read and analyze *Anthem* focusing on the use of power by the collective and the individual. They will also be able to identify skills required by job description and be able to identify their own marketable skills. |

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| **Overview of Activities/Lessons per Course** | | |
| **Course** | **English II Honors** | **Marketing Essentials** |
| Activity/Lesson | Students will read and analyze *Anthem* for characterization | Students will analyze job descriptions and pick out essentials skills required of the position. |
| Activity/Lesson | Students will create resumes for multiple characters from *Anthem* | Students will create a relevant resume and references for themselves. |
|  |  | Students will review resumes from *Anthem*. Students will choose a resume which best suits the job description. |

**Lesson Instructions for English II Honors (course):**

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| **Standards (Performance Tasks or Course Frameworks or Sunshine State Standards ):**  LA.910.1.5.1:  The student will adjust reading rate based on purpose, text difficulty, form, and style.  LA.910.2.1.2: The student will analyze and compare a variety of traditional, classical, and contemporary literary works, and identify the literary elements of each (e.g., setting, plot, characterization, conflict);  LA.910.2.1.10: The student will select a variety of age and ability appropriate fiction materials to read based on knowledge of authors styles, themes, and genres to expand the core foundation of knowledge necessary to connect topics and function as a fully literate member of a shared culture.  LA.910.3.4.1: The student will edit for correct use of spelling, using spelling rules, orthographic patterns, generalizations, knowledge of root words, prefixes, suffixes, knowledge of Greek, Latin, and Anglo-Saxon root words, and knowledge of foreign words commonly used in English (laissez faire, croissant)  LA.910.3.4.2: The student will edit for correct use of capitalization, including names of academic courses and proper adjectives  LA.910.3.5.1: The student will prepare writing using technology in a format appropriate to the purpose (e.g., for display, multimedia)  LA.910.3.5.2: The student will include such techniques as principle of design (e.g., margins, tabs, spacing, columns) and graphics (e.g., drawings, charts, graphs)  LA.910.4.2.1: The student will write in a variety of informational/expository forms, including a variety of technical documents (e.g., how-to-manuals, procedures, assembly directions)  LA.910.4.2.6: The student will write a work-related document (e.g., application, resume, meeting minutes, memo, cover letter, letter of application, speaker introduction, letter of recommendation).  LA.910.6.1.3: The student will use the knowledge to create a workplace, consumer, or technical document.  **Rigor & Relevance (quadrant): C and D** |
| **Instructions to Teacher:**  Teacher will read and discuss with students the novel as well as the overall theme of power and the use of power by the collective and the individual. Teacher will create an assignment handout to guide students through the resume writing assignment.  After grading, teacher will redact character names from the resumes packets and pass to Marketing teacher for further work and analysis. |
| **Instructions to Students:**  Student will read and analyze *Anthem* with a particular focus on characterization. Students will write, following the format established in Marketing Essentials, resumes for multiple characters from *Anthem.* |
| **Instructions for Student Accommodations:**  Will vary based on student’s needs |
| **Assessment for Activity:**  Resume, rubric, success of resume (what job does the HR manager give the character) |
| **Approximate Length of Time for Activity:**  3 weeks |
| **Materials Needed:**  Textbook, assignment handout, resume template |
| **Resources Needed:**  Desktop publishing program, Marketing Essentials resume template |
| Attachments: Marketing Essentials resume template, Sample character resume |

**Lesson Instructions for Marketing Applications:**

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| **Standards (Performance Tasks or Course Frameworks or Sunshine State Standards ):**   1. Explain the importance of employability and entrepreneurship skills. 2. Demonstrate human relations skills necessary for success in marketing occupations. 3. Demonstrate proficiency in applying communication and technology skills. 4. Describe the roles within teams, work units, departments, organizations, inter-organizational systems, and the larger environment. 5. Use information technology tools. 6. Apply a career plan to marketing.   **Rigor & Relevance (quadrant): C & D** |
| **Instructions to Teacher:**  Teacher will show different types of job descriptions focusing on entry-level jobs from area businesses and discuss the particulars of the jobs. Encourage discussion about matching students’ own skills with job description.  Teacher will guide students through the MS Word resume template and assist students completing the resume.  Teacher will group the redacted *Anthem* resumes and hand out to students. |
| **Instructions to Students:**  Student will choose a job description and gather information to compose a resume using the MS Word resume wizard relevant to job description.  Students will assume that they are the employment manager and review the redacted Anthem resumes to select which character will be matched with each job. Students will review a peer students’ work not their own. |
| **Instructions for Student Accommodations:**  Work collaboratively if needed. |
| **Assessment for Activity:**  Rubric |
| **Approximate Length of Time for Activity:**  3 weeks |
| **Materials Needed:**  Computers, printer, paper |
| **Resources Needed:**  Internet access, MS Word |
| Attachments: Resume sample |

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| Education | , |
| Interests |  |
| References | References are available on request. |

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